ENTRY WINDOW · REGISTRANT READ · TWO SAMPLE EXHIBITS

What a registrant read shows

Taken from a read of one Saudi registrant among the 20 largest on the SFDA cosmetics register. Here the registrant, every other company and its held brands are masked. In a commissioned read they are named, and a brand-level workbook comes with the report.

7,658
notifications on file
95% live today

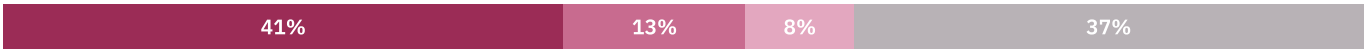
665
brands filed
290 with a single notification

363
brands it effectively holds
only or majority registrant

59%
of its 2020–21 filings lapsed
never renewed

EXHIBIT 1 Two businesses in one registrant: 363 brands it effectively holds, 302 where it files under half of the brand's notifications

Brands, grouped by Registrant A's share of each brand's notifications in KSA



only registrant · 274 (41%) half or more · 89 (13%) 20–49% · 53 (8%) under 20% · 249 (37%)

The same four groups, counted in notifications



only registrant · 877 (11%) half or more · 1,699 (22%) 20–49% · 626 (8%) under 20% · 4,437 (58%)

The ten largest held brands, masked here and named in a commissioned read

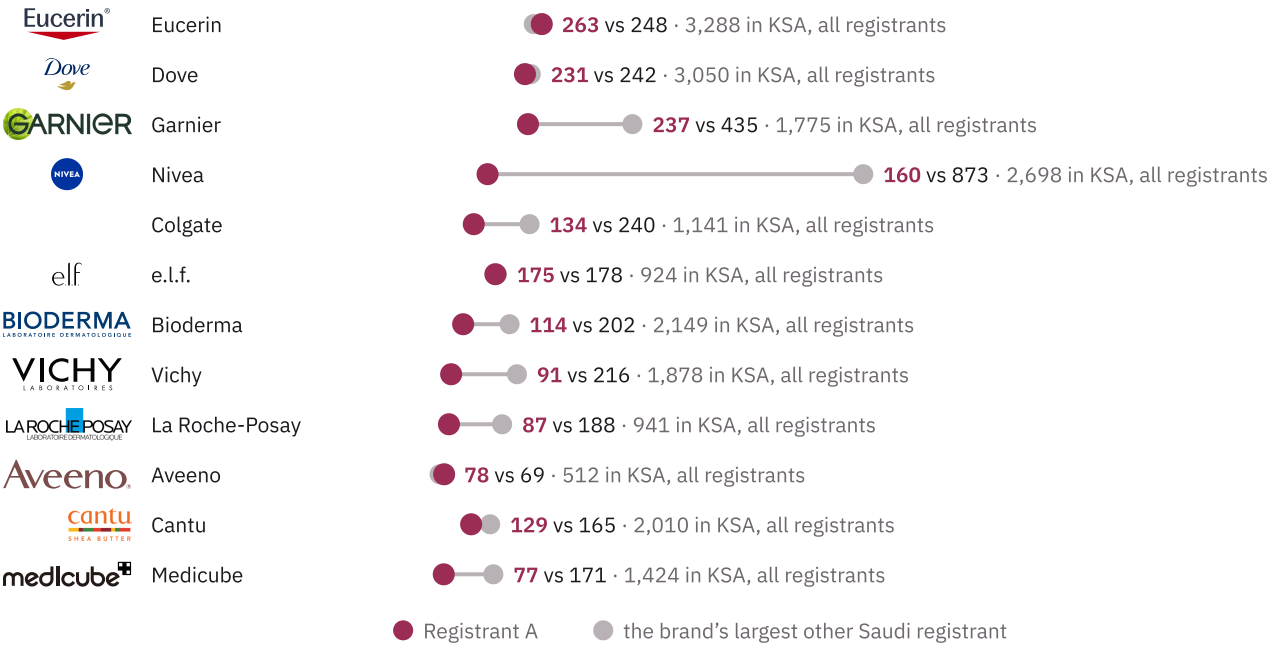
Brand	Registrant A	All KSA	Share	Registrants	Years filed	Main class
Held brand 1	306	349	88%	8	2026	Skin care products
Held brand 2	259	375	69%	4	2024–2026	Skin care products
Held brand 3	193	200	96%	3	2021–2026	Skin cleansing products
Held brand 4	79	144	55%	6	2026	Skin care products
Held brand 5	71	71	100%	1	2026	Skin care products
Held brand 6	59	69	86%	6	2026	Skin care products
Held brand 7	51	51	100%	1	2026	Skin care products
Held brand 8	47	47	100%	1	2025–2026	Hair and scalp care and cleansing
Held brand 9	42	46	91%	3	2025	Hair and scalp care and cleansing
Held brand 10	39	39	100%	1	2026	Skin care products

Held brand = the registrant is the brand's only Saudi registrant, or files half or more of its notifications. Registrants = companies filing the brand in KSA, this one included.

363 of its 665 brands (55%) have no other Saudi registrant, or Registrant A files half or more of their notifications: 2,576 notifications in all. For a distributor recruiting brands, that is a list of brands whose Saudi presence rests on one company's filings, with the register as proof. It is a list to check, not a list of open seats: the register does not show agreements.

Source: SFDA public cosmetics register, copy complete to 6 Sep 2026. Registrant, companies and held brands masked. The register is public; the compilation is Entry Window's · entrywindow.com

EXHIBIT 2 On Eucerin and Aveeno Registrant A files more than any other Saudi registrant of the brand; on Dove and e.l.f. it is within 10%



Counts are notifications on the SFDA cosmetics register, not shipments or sales. Both of the registrant's account names are counted together. Logos from each brand's own site, to identify the brand; Entry Window is independent of these brands.

12 global brands, each tested against its largest other Saudi registrant. On the other 8 that registrant still files more, but Registrant A still files 77 to 237 notifications of each. The register shows a second filing route at the scale of the first. It does not show which route the brand owner chose; a commissioned read says plainly where the filings end and the inference starts.

WHAT A COMMISSIONED READ COVERS

The book in numbers, filing pace and rank, assortment, the brands it holds and the brands it shares, the supply route it declares, renewals and lapses, a named shortlist, and the method with its limits. About ten pages and a brand-level workbook.

HOW IT WORKS

You name the registrant and the decision it serves. You get a fixed scope and a private quote within two working days, and the read five working days after your go. It stays confidential to you.

ASK FOR ONE

Reply to the message that brought you these pages, or write to hello@entrywindow.com with the registrant's name and your deadline.