Bioderma is filed in Saudi Arabia by 133 registrants. 15 of its 71 catalogue products are not among them.

The brand is everywhere and owned by no one: 2,123 live notifications on 1,390 products through 133 registrants, the six largest holding 37% between them, and a renewal wave of 129 notifications in the next twelve months. The pharmacy panel ranks it first in five classes. The register shows which of the 71 catalogue products never came, and who filed the ones that did.

2,123

notifications live today on the brand's name in the Saudi cosmetics register (2,225 filed ever; first in Aug 2017)

133

registrants have filed the brand; 130 hold a live notification; the six largest hold 203 · 178 · 141 · 100 · 100 · 100 — named in the brief

762

filings since January 2025 on 1,390 distinct products; 61 notifications expire within 180 days

15

of 71 products in the home catalogue (Bioderma UK official catalogue) have no Saudi notification under any spelling we matched

The Saudi umbrella, cell by cell

What the register holds under the brand, by consumer and mode of action: distinct products, notifications (SKUs), the first notification date in the cell, and the SKUs expiring within 180 days.

CONSUMER	MODE OF ACTION	PRODUCTS	SKUS	FIRST FILED	LAPSE ≤180 D
Adult	Cleanse	396	774	2018-09	34
Adult	Moisturise	308	525	2018-04	26
Adult	Sun protect	306	397	2017-08	23
Adult	Other	164	259	2017-10	6
Adult	Treat & target	132	214	2019-02	5
Adult	Hair & scalp	22	25	2019-09	1
Baby & junior	Sun protect	21	30	2020-10	3
Baby & junior	Treat & target	12	23	2018-09	5
Baby & junior	Cleanse	15	19	2019-09	2
Baby & junior	Moisturise	6	14	2020-10	—
Baby & junior	Hair & scalp	5	7	2019-05	2
Baby & junior	Other	3	5	2019-09	1

IQVIA pharmacy panel, MAT June 2026, ranks and bands only: #1 in Pre-sun & pigmentation actives (85% share, declining); #1 in Anti-sebum face care (39% share, growing); #1 in Children sunscreens (31% share, declining); #1 in Facial cleansers (22% share, growing); #1 in Anti-sebum cleansing (22% share, declining).

Official source: SFDA public cosmetics register, copy read 21 Sep 2026 · derived counts, no raw rows

15 of the 71 products on the home catalogue have no Saudi notification.

A gap product is NPD that succeeded at home and has not been notified here; a spelling this read did not catch is possible, so the brief confirms each one before it is quoted.



BIPHASE Lipo Alcoholic

OTHER



HYDRABIO Perfector SPF30

OTHER



CICABIO SPF50+ Skin Healing Cream

TREAT & TARGET



SEBIUM Lotion Face Toner

TREAT & TARGET



HYDRABIO Cream Light

MOISTURISE



SENSIBIO Seborrheic Dermatitis Fa...

MOISTURISE



HYDRABIO Foaming Gel

CLEANSE



PIGMENTBIO H2O Micellar Water

CLEANSE



SENSIBIO Seborrheic Dermatitis Fa...

CLEANSE



NODE DS+ Anti Dandraff Shampoo

HAIR & SCALP



PHOTODERM AKN Mat for Oily Skin Pron...

SUN PROTECT



PHOTODERM Aftersun Gel Cream

SUN PROTECT



PHOTODERM Milk Ultra SPF 50+ Sunscreen

SUN PROTECT



PHOTODERM Spot Age SPF 50+ Sunscree...

SUN PROTECT



PHOTODERM ULTRA-FLUID AR+ SPF50+

SUN PROTECT

56 are notified in Saudi Arabia under the brand's name



ATODERM 2-In-1 Oil

ATODERM AD Intensive Balm

ATODERM Cream Ultra...



ATODERM Hand & Nail...



ATODERM Intensive Bal...

ATODERM Intensive Eye...

ATODERM Intensive...



ATODERM Lip Balm

ATODERM Restorative Li...



ATODERM Shower Gel

ATODERM Shower Oil

CICABIO Lip repair



CICABIO Skin Healing Cream



HYDRABIO Cream Rich

HYDRABIO H2O Micellar...

HYDRABIO Hyalu+ serum



HYDRABIO Serum

NODE Gentle Shampoo



PHOTODERM Aquafluide...

PHOTODERM Invisible Mist...

PHOTODERM M SPF 50+ Tint...



PHOTODERM PEDIATRICS...



PHOTODERM Pediatrics...

PHOTODERM Spray invisibl...

PHOTODERM XDefense Ultr...

PHOTODERM XDefense...

PIGMENTBIO C-Concentrat...

PIGMENTBIO Daily Care...

PIGMENTBIO Foaming Crea...

PIGMENTBIO Night Cream...

PIGMENTBIO Sensitive Areas

SEBIUM Active Foaming Gel

SEBIUM Exfoliating...

SEBIUM Foaming Gel

SEBIUM H2O Micellar Water

SEBIUM Hydra Moisturiser

SEBIUM Hydra cleanser

SEBIUM Kerato+ Body

SEBIUM Kerato+ Gel...

SEBIUM Mat Control

SEBIUM Night Peel

SEBIUM Pore Refiner

SEBIUM Sensitive...

SEBIUM Serum

SENSIBIO AR+ CC cream...

SENSIBIO AR+ Cream

SENSIBIO AR+ Micellar gel

SENSIBIO AR+ SOS Spray

SENSIBIO Defensive...

SENSIBIO Defensive Ric...

SENSIBIO Defensive...

SENSIBIO Foaming Gel...

SENSIBIO H2O Eye Makeup...

SENSIBIO H2O Micellar Water

SENSIBIO H2O limited edition

SENSIBIO Micellar...

Pictures and logo: the brand's own site (bioderma.co.uk), shown to identify the products; each picture links to its product page. Entry Window is independent of Bioderma.

WHERE THE LIVE BOOK SITS

SFDA CLASS	LIVE NOTIFICATIONS
Skin care products	1,184
Skin cleansing products	382
Sun and self-tanning products	217
Make-up products	185

THE CLASS THE BRAND SITS IN · SKIN CARE PRODUCTS

Open. notifications +29% in 2025 vs 2024; top-10 registrants hold 20% — fragmented door; 12,045 SKUs lapse within 180 days (18% of the 2025+ base).

Growth. 39,465 notifications in 2025 against 30,481 in 2024 (+29%). New brands rose from 4,096 to 4,855.

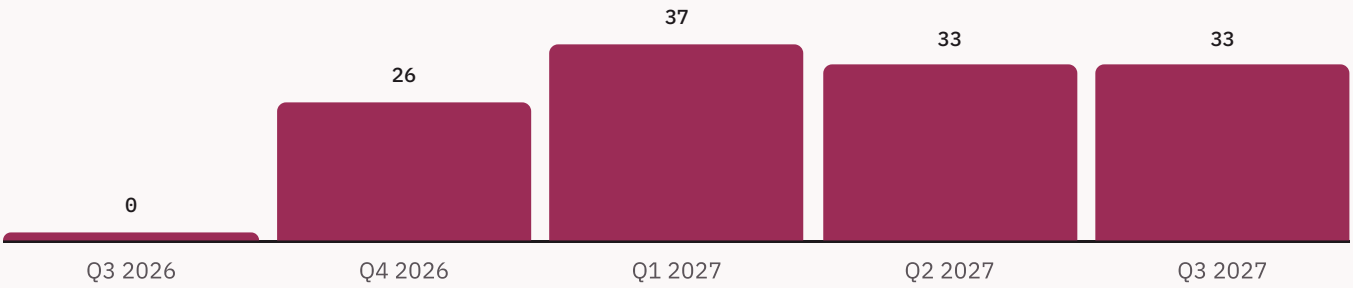
Fragmentation. 2,323 registrants filed since 2025, 36 per 1,000 notifications; the top ten hold 20%. The largest single registrant carries 507 brands.

Local supply. 6.0% of notifications since 2025 are Saudi-made (3,912). Imports set the shelf.

RENEWALS AND HOLDERS

129 notifications come up for renewal in the next twelve months, peak Q1 2027.

A notification runs five years; an expired one takes the product off the shelf until it is re-notified. Renewals are the moments a holder shows whether it is staying. 24 of the 130 live registrants hold a single notification: the parallel edge of the umbrella.



What the Entry Brief adds. Which of the 133 registrants is the partner, which are the parallel channel, and what the 15 missing products would need to be notified: the Entry Brief answers with every registrant named. Ten working days, USD 3,500, from the register copy of the day it is written; a dossier with the retailer map, the costing to shelf and the introductions is USD 7,500.

SOURCES

Official source: the Saudi Food & Drug Authority (SFDA), public cosmetics notification register, government data read as published; Entry Window is independent of SFDA. Copy read 21 September 2026, complete to 6 September 2026; the brand's own catalogue as read on 16 Sep 2026; IQVIA pharmacy panel MAT June 2026 as ranks, shares and bands only. Brand matching by normalised name with the register's spellings and aliases. Pack shots and logo from the brand's own site (bioderma.co.uk), for identification only.

HOW TO ORDER

Request a brief at **entrywindow.com**: name the brand, the category and the format (brief, dossier, presentation). We reply within two working days with a scope and a fixed fee. Email: hello@entrywindow.com.